



To Whom It May Concern,

This is an exciting year for the SC BBQ Shag Festival. After a successful return following a multi-year hiatus due to COVID-19, we look to build momentum for the this year's festival. This year's attendance is expected to be between 10,000-15,000 people. Our festival dates for 2023 are March 23-25. The BBQ Shag committee wants this to be the biggest and best festival yet. This year's whole hog BBQ contest will be one of the highest paying in the state with a \$3,000.00 first place, \$1,500.00 second place, \$1,250.00 third place, \$1,000.00 fourth place, and \$750.00 for fifth place. We will have a live band on Friday night, along with one of the greatest fireworks display you've seen. We will have rides for the kids on all three days along with crafters and vendors for Friday and Saturday. The Palmetto Cruisers will have the car show on Saturday for all the car enthusiasts. Saturday will also feature pony rides, a petting zoo, free face painting, and blow-up inflatables for all the kids to enjoy. How do we do all of this for the Hemingway and surrounding communities, you may ask? This gets to the point of my letter!! Sponsors! We have some of the most loyal sponsors anywhere and would love to have your business be a part of this year's festival. If you would like to contribute to this year's festival, our sponsor levels are as follows:

Boss Hog (Corporate) Sponsors

\$1500.00 and up

- Banners Hung in High Traffic Areas
- Recognition in Print and Radio Ads, (commitment must be made by March 3, 2023)
- Name on T-Shirts
- Logo featured on festival website
- Spot in Cook Off

Sow (Associate) Sponsors

\$750.00 to \$1499.99

- Banners Hung in High Traffic Areas
- Recognition in Flyers and Schedule of Events
- Logo featured on festival website

Piglet (Contributors) Sponsors

\$100.00 to \$749.00

- Recognition in Flyers and Schedule of Events

Your donation is greatly appreciated. We look forward to seeing you at the 33rd Annual SC BBQ Shag Festival.

Sincerely,

John Michael Collins
PO Box 1959
Hemingway, SC 29554
(843)-206-8074
scbbqshag@gmail.com
Website: www.scbbqshagfestival.com