



**36th ANNUAL SOUTH CAROLINA BBQ SHAG FESTIVAL
HEMINGWAY, SOUTH CAROLINA**

To Whom It May Concern,

The South Carolina BBQ Shag Festival proudly celebrates its 36th year in 2026, continuing a legacy of food, music, and community that draws 10,000–15,000 attendees each year. Taking place March 26–28, this year’s festival is expected to be our most successful yet, offering incredible visibility and engagement for sponsors while delivering an unforgettable experience for guests.

Our whole hog BBQ contest is one of the most lucrative in the state, featuring \$5,000 for first place, \$2,000 for second place, and \$1,000 for third place. Attendees can also look forward to a live band performing live on Friday night and an unforgettable fireworks display. The festival will include rides for kids on all three days, along with crafters and vendors showcasing their goods on Friday and Saturday. Saturday’s events will feature the Palmetto Cruisers’ car show, pony rides, a petting zoo, free face painting, and inflatable attractions for kids of all ages.

How do we bring such an exciting event to the Hemingway community and beyond? It’s all thanks to our wonderful sponsors! We are incredibly fortunate to have loyal supporters who make this festival possible, and we would love for your business to be a part of this milestone celebration. If you would like to contribute to this year’s festival, we offer the following sponsorship opportunities.

Your support is instrumental in helping us bring this beloved tradition to life for the Hemingway community and beyond. We sincerely appreciate your consideration and look forward to celebrating the 36th Annual South Carolina BBQ Shag Festival with you.

Sincerely,

John Michael Collins
PO Box 1959, Hemingway, SC 29554
scbbqshag@gmail.com



Sponsorship Packages

Platinum Hog Title Sponsor (\$3,000 or more; 6 spots available)

- Opportunity to appear on At the Beach with Dan E. Lockemy to promote your business.
- Logo placement on all festival materials, including the website, front of the brochure, and advertising banners (*commitment must be made by February 27, 2026; logo submission required*).
- Official sponsorship of one of the following: Fireworks, Cook-off, Carnival Rides, Entertainment, Beauty Pageant, or Car Show.
- Name featured on committee clothing.
- Banners displayed in high-traffic areas.
- Recognition during the announcement of cook-off winners.
- Photo opportunity with cook-off winners.
- Two spots in the Woody Curtis BBQ Cook-Off.

Boss Hog (Corporate Sponsor) (\$1,500 - \$2,999)

- Banners displayed in high-traffic areas.
- Recognition in print and radio ads (*commitment must be made by February 27, 2026*).
- Logo featured on the festival website.
- One spot in the Woody Curtis BBQ Cook-Off.

Sow (Associate Sponsor) (\$750 - \$1,499)

- Banners displayed in high-traffic areas.
- Recognition in flyers and the schedule of events.
- Logo featured on the festival website.

Piglet (Contributors) (\$100 - \$749)

- Recognition in flyers and the schedule of events.