



To Whom It May Concern,

This is an exciting year for the SC BBQ Shag Festival. This year's attendance is expected to be between 10,000-15,000 people. Our festival dates for 2024 are March 21-23. The BBQ Shag committee wants this to be the biggest and best festival yet. This year's whole hog BBQ contest will be one of the highest paying in the state with \$5,000.00 first place, \$2,000.00 second place, \$1,000.00 third place. We will have a live band on Friday night, along with one of the greatest fireworks display you've seen. We will have rides for the kids on all three days along with crafters and vendors for Friday and Saturday. The Palmetto Cruisers will have the car show on Saturday for all the car enthusiasts. Saturday will also feature pony rides, a petting zoo, free face painting, and blow-up inflatables for all the kids to enjoy. How do we do all of this for the Hemingway and surrounding communities, you may ask? This gets to the point of my letter!! Sponsors! We have some of the most loyal sponsors anywhere and would love to have your business be a part of this year's festival. If you would like to contribute to this year's festival, our sponsor levels are as follows:

Platinum Hog Title Sponsor (6 spots available)

\$3,000.00 +

- Opportunity to come speak on *At the Beach with Dan E. Lockemy* to plug your business
- Logos on all paperwork website, front of brochure and all advertising banners prior to festival (*commitment must be made by March 1, 2024, logo must be submitted to the committee*)
- Will be official sponsor of one of the following: Fireworks, Cook-off, Carnival Rides, Entertainment, Beauty Queen Pageant, or Car Show.
- Name on Committee Clothing
- Banners Hung in High Traffic Areas
- Recognized before announcement of winners of cook-off.
- Photo opportunity with winners of cook off.
- 2 Spots in the Cook-off

Boss Hog (Corporate)

\$1500.00 to \$2,999.99

- Banners Hung in High Traffic Areas
- Recognition in Print and Radio Ads (*commitment must be made by March 1, 2024*)
- Logo featured on festival website
- Spot in Cook-off

Sow (Associate)

\$750.00 to \$1499.99

- Banners Hung in High Traffic Areas
- Recognition in Flyers and Schedule of Events
- Logo featured on festival website

Piglet (Contributors)

\$100.00 to \$749.99

- Recognition in Flyers and Schedule of Events

Your donation is greatly appreciated. We look forward to seeing you at the 34th Annual SC BBQ Shag Festival.

Sincerely,

John Michael Collins
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